

FREE SAMPLE • PREVIEW



TechyProSoft

CANVA + AI SE FREELANCING SHURU KARO

Zero se pehle client tak
30 din ka practical roadmap



PRESENTED BY

TechyProSoft

Students • Homemakers • Job-wale • Complete Beginners



FREE SAMPLE

Ye Free Sample Hai

Full ebook lene se pehle andar ki ek jhalak

Namaste! Ye "**Canva + AI Se Freelancing Shuru Karo**" ebook ka free preview hai, taaki aap khud dekh sako ki full ebook mein kaisa content, kaisi language aur kaisa design milega. Is sample mein **2 poore chapters** aur baaki ebook ki ek **sneak peek** hai. Chapter 1 page 4 se shuru hota hai.

Full Ebook Mein Kya Kya Hai?

13

Poore
Chapters

8

Copy-paste
AI Prompts

10

Services jo
aap bech sako

30

Din ka
Action Plan

- **Ready-to-use DM templates** pehla client pakadne ke liye
- **Pricing packages**, client handling scripts aur simple agreement format
- **Portfolio guide** aur design quality checklist
- **Final launch checklist** aur tools list

Ye Ebook Kiske Liye Hai?

- **Students** jo pocket money ya side income chahte hain
- **Homemakers** jo ghar se, apne time pe kuch shuru karna chahti hain
- **Job karne wale** jo weekend/raat mein extra kamai chahte hain
- **Bilkul beginners** jinhe design ya freelancing ka koi experience nahi

Is Ebook Ka Map

1	Freelancing kya hai? Abhi hi sahi time kyun?	FREE SAMPLE
2	Canva + AI: combo ka magic	FREE SAMPLE
3	10 services jo aap bech sakte ho	Full ebook
4	Apni niche chuno	Full ebook
5	Setup mission: 2 din mein ready	Full ebook
6	AI prompts cheat sheet	Full ebook
7	Portfolio banao (bina client ke)	Full ebook
8	Pehla client kahan se laayein?	Full ebook
9	Pricing aur packages	Full ebook
10	Client handling playbook	Full ebook
11	Level up: products aur retainers	Full ebook
12	30 din ka action plan	Full ebook
13	10 galtiyan jo beginners karte hain	Full ebook

Bonus (full ebook mein): Final launch checklist aur tools list.

CHAPTER 1

1

Freelancing Kya Hai? Aur Abhi Hi Sahi Time Kyun Hai?

Pehle samjho game kya hai

Freelancing ka matlab hai: apne skill ke dum pe, apne time par, alag-alag clients ke liye kaam karna aur **project ke hisaab se paisa** kamana. Koi boss nahi, koi fixed salary nahi, par limit bhi nahi.

Job vs Freelancing: Ek Nazar Mein

	Job	Freelancing
Income	Fixed salary	Kaam ke hisaab se, badh sakti hai
Time	9 se 6, fixed	Aap decide karo
Risk	Kam	Shuru mein zyada, baad mein balanced
Growth	Promotion ka wait	Skill + price badhao, income badhao

Abhi hi sahi time kyun?

- Chhote business (salon, coaching, cafe, boutique, clinic) ab **Instagram aur WhatsApp** pe aa chuke hain.
- Unhe roz posts, posters aur offers chahiye, par full-time designer afford nahi kar sakte.
- **Canva + AI** se kaam 3-5 guna fast hota hai, to aap affordable price pe quality de sakte ho.

- Seekhne ke liye almost sab free hai: YouTube, Canva ke free tutorials, aur AI tools.

Myth vs Fact

Myth	Fact
"Mujhe design nahi aati"	Canva ke templates + thodi taste se shuruaat ho jaati hai. Practice se hath khulta hai.
"AI sab kar dega"	AI draft deta hai. Aapka judgement hi client se paisa dilata hai.
"Clients mil hi nahi sakte"	Clients khud nahi aate. Aap unhe dhoondhte ho. Chapter 8 mein poora tareeka hai.
"Sab already yahi kar rahe hain"	Niche chunoge to bheed se alag dikhoge. Chapter 4 dekho.

REALITY CHECK

Pehle 2-4 hafte seekhne, portfolio banane aur outreach mein jayenge. Pehla paisa kabhi jaldi aata hai, kabhi thoda late. **Jo log rukte nahi, wahi jeette hain.**

CHAPTER 2

2

Canva + AI: Ye Combo Itna Powerful Kyun Hai?

Kitchen aur sous chef ki kahani

Socho **Canva ek kitchen** hai: sab saaman, sab tools ready. Aur **AI aapka sous chef** hai jo sabzi kaatna, idea dena aur draft likhna fast kar deta hai. Final dish ka swaad (taste) aap hi decide karte ho.

Aapka Toolkit

Tool	Kis kaam ke liye
Canva (Free, baad mein Pro)	Posts, carousels, thumbnails, logos, resumes, decks, PDFs sab design
Canva ke built-in AI tools	Text likhna, image generate/edit, background remove jaise features. Naam aur plan badalte rehte hain, Canva ke Apps section mein latest dekho.
ChatGPT / Gemini / Claude	Captions, hooks, content calendar, client messages, niche research
Google Drive	Client files, backups, delivery links
WhatsApp Business	Professional chat, catalogue, quick replies
UPI / Payment links	Payment lene ka simple aur trusted tareeka

4-Step Magic Loop

Har project mein yehi loop chalega. Isse kaam fast aur professional dono hota hai.

- 1 Samjho:** client ka brief lo. Business kya hai, audience kaun hai, goal kya hai.
- 2 Socho (AI):** AI se ideas, hooks, headlines aur caption ke drafts nikalwao.
- 3 Banao (Canva):** template ya blank canvas pe design banao, brand colors aur fonts use karo.
- 4 Sudharo:** spelling, spacing, readability check karo, phir deliver karo.

DHYAN SE!

Copyright aur license ka dhyan: Canva Pro ke premium elements free account se export mat karo. Canva ka Content License Agreement ek baar zaroor padho. Kisi aur ke design ko copy ya as-is resell mat karo. AI images mein real brands ke logos, celebrities ya copyrighted characters mat banao.

PRO TIP

AI ka output kabhi seedha client ko mat bhejo. Usse apni **voice** aur client ke business ke hisaab se edit karo. Yahi aapko "AI user" se "professional" banata hai.

FREE SAMPLE



Sneak Peek: Full Ebook Se Ek Jhalak

Chapter 6 (AI Prompts) ka ek chhota hissa

Full ebook mein **8 ready-to-use prompts** hain. Ye do prompts aap abhi use karke dekh sakte ho:

PROMPT 1: Niche Research

Tum ek social media marketing expert ho. India mein [niche] businesses ki top 10 problems batao jo design aur content se solve ho sakti hain. Har problem ke saath ek Canva post idea do. Format: table.

PROMPT 3: Hooks + Captions

[Topic] pe 10 scroll-stopping hooks likho (max 10 words). Phir top 3 hooks ke liye 80 words ke captions likho, friendly Hinglish mein, last mein ek clear CTA aur 5 relevant hashtags.

PRO TIP

Full ebook mein DM templates, 10 services ki list, portfolio guide, client handling playbook aur 30 din ka plan bhi hai.

SAMPLE PASAND AAYA?

Full ebook mein aur bhi bahut kuch hai!

13 chapters • 8 AI prompts • DM templates
Pricing packages • 30 din ka action plan



TechyProSoft